



Program Scholarships

For migrants and refugees living in Australia

Get READY – Get SET – GROW!

Ready Set Grow!

Program Scholarships

Supporting migrants and refugees in Australia to start, pivot or grow a business.



A bit about Runway...

Runway is an Australian not-for-profit that builds the capability of people to be successful – **starting, pivoting and growing** their businesses.



How can we help you?



Start a business

Learn and apply techniques used by successful startups all over the world to develop and launch a new business.

[Explore >](#)



Grow or pivot your business

Find new growth opportunities, activate growth plans and reduce your investment risk at the same time.

[Explore >](#)



Build a community, work and connect

Access an entire ecosystem connecting you with valuable resources and the right people at the right time to catalyse your success.

[Explore >](#)



People
Programs
Spaces



Migrant and Refugee Startup and Business Growth Program

Runway is offering scholarships worth almost \$10,000 each to budding entrepreneurs or existing businesses from a migrant or refugee background.

- **Applications are now open** nationally for up to 96 places over the next two years (at no cost to participants – fully funded by The Australian Government)



Migrant and Refugee Business Growth Program Scholarships

Runway's **READY SET GROW Business Growth Program (RSG)** helps people to:

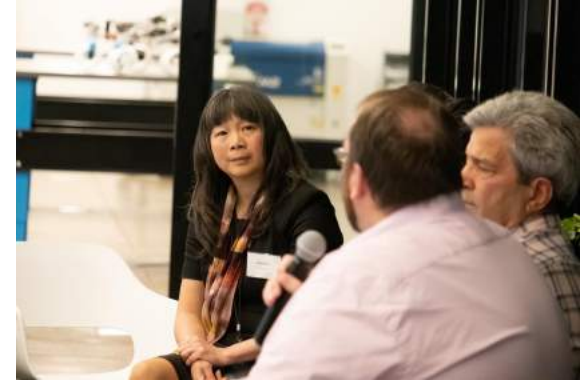
- start a new business
- build resilience in an existing business or overcome barriers to growth
- find new business growth opportunities
- test emerging business growth plans
- get set up to take their best new ideas to market



The Runway Migrant and Refugee Business Growth Program

'This is a highly practical and applied program where you will work on your business in real time, delivered via online content presented in Open Learning and small facilitated group sessions in Zoom.'

- **Linda Wong, Managing Director at Runway**



Runway's Get READY, Get SET and GROW! Program Series

Get READY

Evaluates the gap between your business and the external environment to link any challenges and opportunities identified through the eyes of your customers.

Key focus

- Strength, Weaknesses, Opportunities, Threats
- Competitive forces
- Problem definition
- Voice of customer

Get SET

Takes the outcomes from Get READY to further develop an idea from a customer perspective and begin to map out a minimal viable product concept.

Key focus

- Customer persona
- Journey mapping
- Desirability

GROW!

Develops the execution plans to deliver the concept from Get SET.

Key focus

- Business model canvas
- Operating model
- Feasibility
- Viability



What People are Saying about READY SET GROW

Jamie

'The biggest learning for me is how easily I can use this process with minimal cost and effort to really find and quickly test out new growth opportunities.'

I am grateful for going through the process - thank you.'



Polly

'I found the program extremely valuable as it pushed me to look at my business through a new lens and find opportunities I previously had not looked at.'



What People are Saying about READY SET GROW

Luke

'The Get READY program really challenged me to focus on a customer issue and work towards a solution for it with a lot of help along the way.'

I also had the opportunity to meet other business owners I had never met before, which was great.'



James

'The Get READY program gave us the tools, knowledge, and skills to identify and evolve new opportunities by evaluating the gap between our business and the external environment.'



READY SET GROW – Program Details

Get READY

What?



- Offering 12 Get READY courses between December 2021 and August 2023
- Accepting 8 participants in each course

How?



- Each course is delivered via LIVE zoom sessions over a two-week period
- 5 x 2 hour sessions
- Each course includes online content



- Estimated effort per course is 10 hours of LIVE zoom sessions and 5 hours of pre/post homework

Value?



- Fully funded scholarship – so NO cost to the participants
- Program is valued at \$1,650 per person

Get SET

What?



- Offering 8 Get SET courses between January 2022 and August 2023
- Accepting 6 participants in each course

How?



- Each course is delivered via LIVE zoom sessions over a one-week period
- 3 x 2 hour sessions
- Each course includes online content



- Estimated effort per course is 6 hours of LIVE zoom sessions and 3 hours of pre/post homework

Value?



- Fully funded scholarship – so NO cost to the participants
- Program is valued at \$1,100 per person

GROW!

What?



- Offering 4 GROW! courses between February 2022 and August 2023
- Accepting 3 participants in each course

How?



- Each course is delivered via LIVE zoom sessions over 8 weeks
- 8 x 1 hour session PLUS
- 8 x 1 hour one-on-one coaching session



- Each course includes online content
- Estimated effort per course is 16 hours of LIVE zoom sessions + 8 hours pre/post homework

Value?



- Fully funded scholarship – so NO cost to the participants
- Program is valued at \$5,500 per person

READY SET GROW – Scholarship Program Pathways

Scholarship recipients will enter the first stage of Runway's Ready Set Grow program, **Get READY**. When completed successfully, graduates will become eligible to apply for a fully funded place in Get SET, and GROW!

Applications now open

Get READY

8 places
in each
series

- Series 1 (December 2021)
- Series 2 (February 2022)
- Series 3 (April 2022)

Get READY graduates invited to apply

Get SET

6 places
in each
series

- Series 4 (February 2021)
- Series 5 (May 2022)

Get SET graduates invited to apply

GROW!

3 places
in each
series

- Series 6 (February 2022)
- Series 7 (October 2022)



READY SET GROW – Delivery Dates, Times and Pathways

Get READY

8 places
in each
series

- **Series 1 (December 2021)**
 - 6th, 8th, 10th, 14th, 16th
(10am to 12pm)
- **Series 2 (February 2022)**
 - 7th, 9th, 11th, 15th, 17th
(10am to 12pm)
- **Series 3 (April 2022)**
 - 4th, 6th, 8th, 12th, 14th
(10am to 12pm)

Get SET

6 places
in each
series

- **Series 4 (February 2021)**
 - 31st Jan, 2nd and 4th Feb
(10am to 12pm)
- **Series 5 (May 2022)**
 - 2nd, 4th and 6th
(10am to 12pm)

GROW!

3 places
in each
series

- **Series 6 (February 2022)**
 - 9th, 16th, 23rd February,
and 2nd, 9th, 16th, 23rd
and 30th March
- **Series 7 (October 2022)**
 - 5th, 12th, 19th, 26th
October and 2nd, 9th,
16th and 23rd November



Scholarship Program Eligibility and Applications

Scholarship Applications can be made online.

Runway will assess applications on their merit against the key selection criteria, and award fully funded places to those that are successful in order of the date they are received.

- **Applications close on the 28th of November at midnight!**

For more information, please contact hello@runwayhq.co



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